



www.kassikincaid.com

Kassi Kincaid

PRESS KIT

About Cassi

KEYNOTE SPEAKER

In a recent study from the Harvard Business Review, CEO's designated creativity as the paramount skill for business leaders, yet this ability is one of the most underdeveloped in organizations.

Kassi Kincaid is on a mission to help audiences ignite impactful careers by giving them the tools to unleash their creativity. The visionary behind Book Days, Kassi spearheads a ground breaking children's literacy program that breathes life into books. Recognizing the transformative power of reading on young minds, she realized that embracing creativity was pivotal in creating a meaningful impact. Through her openness to change, she forged a global legacy that has touched countless lives.



AS SEEN IN



TEDX

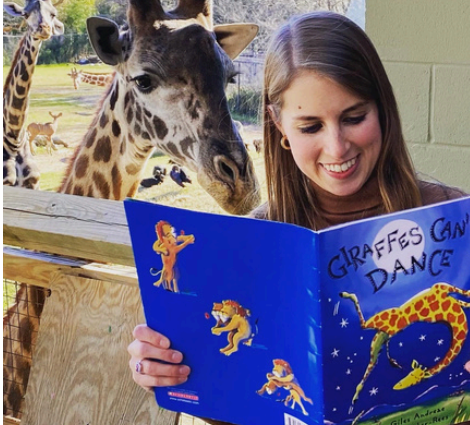


INTERVIEW QUESTIONS



- ✓ How did you get the idea to create Book Days, and what has that entrepreneurial journey been like for you?
- ✓ As the program grew, how did you approach and implement new creative ideas?
- ✓ What advice would you give anyone who is looking for a more meaningful career?

INTERVIEW TOPICS



- How to use creativity to add meaning to your career
- How to transform creativity into action
- Why it is important to pursue a creative mindset

Testimonials

"Kassi was invited to be a keynote presenter for the 2023 Austin Public Library Staff Development Day was an excellent choice! "

*Hannah Terrell
Assistant Director of
Public Services*

"If you're seeking a speaker who can breathe life into your event, engage your audience on a profound level, and leave a lasting impact, look no further."

*Bridget Brandt,
President Leander
Chamber of Commerce*

Kassie Kincaid

THE EDGE OF CREATIVITY



- ✓ Creativity Amplifies Opportunity
- ✓ Bridging creativity and the real world
- ✓ Transforming thought into action for accelerated growth

“Creativity is seeing the same picture with a different perspective.”

WHAT YOU CAN EXPECT

Kassie empowers audiences to unlock their creativity and foster change by teaching how to think creatively and how that can lead to impact. She exudes joy and vitality, captivating every stage and audience she engages with.



GET IN TOUCH



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